The National Shooting Show 2024

The Bell target stand was a bit different this year and despite the changes we had lots of people taking part and discovering how much fun Bell Target can be!

Attendance

The show in general seemed to be low on numbers especially on Sunday and the new position of the stand certainly didn't help us. Luckily the chance to win several prizes and the added feature of a real time score board displaying the top 25 people adults and juniors brought participants in. The weekend saw a total of 355 goes on the stand raising £1065.00.

We had a total of 279 adults 238 male 38 female, a total of 79 juniors 61 male 18 female. 42 goes on the stand were people having more than one go!

Accounts

Expenses	Totals
Fuel Payment to volunteers £15 each	£120.00
Amazon Purchases	£110.14
Printing costs	£30.00
Miscellaneous	£60.00
Float	£84.00
Postage	£71.50
Total	£475.64
Takings	£1,065.00
Profit	£589.36

Prizes

This year was the first time we have had prizes to win and these were donated very generously and came to a total monetary value of £475, thanks to the following.

G & T hunting Tactical designs MTC Optics Arken Optics

Publicity

On Sunday I went on a PR walk and managed to get the team from Fieldsports Nation to come and see who could get the top score, they also filmed it for their YouTube channel.

Russ Douglass also filmed an interview with Jim talking about Bell target!

Chris Parkin also had ago and filmed a short segment but he later decided to not publish it for political reasons regarding the show.

Finally Andy from the YouTube channel AARonline also came over and is looking to make a video in the future with the AirArms MPR400 and possibly use a bell to test it! Let's hope AirArms send him a rifle.

FeedBack

Just one of many comments

Hi Andrew, sorry to bother you, my 11 year old done loved the bell target stand at the shooting show in Harrogate and was wondering where he placed in the juniors? His name is Toby Proctor!

Many thanks Richard

21 May 2024, 23:26

Hi Richard. I will have a look for you.

Thanks Andrew, he had a great time, just a shame there doesn't seem to be anything similar in Cumbria 😞 🍐

Wow I thought the name rang a bell. Sorry for the pun. Toby was top for the scores on Sunday with 26 points and 2 bells!!!!!!!

Anna was 2nd 25.5 and 2 bells

Cheers Andrew,he'll be well chuffed

Can you send me your address and I can send his prize? Thanks

Thanks Andrew, he'll be bouncing, it's all he talked about on the way home and he was gutted we left at 3pm!